

Nik Savoric, MSc

Lead Product Designer

7+ Years
Leading product design

8 Products
Led from concept to launch

40+ Launches
Luxury property developments

9 Cities
International reach

ABOUT ME

Lead Product Designer taking complex digital products from concept to launch. I combine product design and technical experience to balance user needs, business goals and technical constraints.

CONTACT

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EDUCATION

MSc Entrepreneurship
Falmouth University
2021–2022

LANGUAGES

English - Fluent
Slovenian - Native

CERTIFICATIONS

Professional User Experience Design
Google

Gamification — Engaging User Experiences
Interaction Design Foundation

Virtual Reality Specialization
University of London

EXPERIENCE

Lead Product Designer
Soluis Group · Remote
2023–Present
Lead product design, UX architecture and cross-functional delivery across multiple luxury real estate projects, creating scalable digital platforms.

Founder / Product Designer
VRmadillo · Remote
2023–Present
Lead accessible immersive products from early concepts through UX, interaction design, prototyping and development.

XR Product Designer
Edify · Remote
2022–2023
Designed learning and collaboration experiences, translating complex spatial concepts into clear navigation and interactions.

Tech Venture Builder
Falmouth Launchpad · Falmouth, UK
2021–2022
Used product discovery and rapid experimentation to turn early digital product ideas into testable propositions.

Co-Founder / Product Designer
Airize · Falmouth, UK
2021–2022
Co-founded a fitness and wellbeing platform, leading UX architecture, interaction design and prototyping.

VR UI/UX Designer
Immersive Business · Falmouth, UK
2021–2022
Designed spatial UX for VR training, translating real-world CPR procedures into intuitive interactions.

Founder / Product Designer
VRmadillo · Remote
2019–2021
Designed and developed StressOut, owning the journey from concept through interaction design, testing and release.